## Ankur Lamps & Lighting Pvt. Ltd. Campus Recruitment 2015 Passing Out Batch

**Eligibility** B. Tech (Any stream)

Package 3.5 per annum

Job Profile Manager Sales & Marketing

**Designation** Manager Sales & Marketing

## Requirements:

- 1. 0-2 years of Work Experience. Relevant experience is a bonus!
- 2. Working knowledge of the geography of the respective city
- Ability to work in a highly charged environment without compromising on the set quality standards
- 4. Intelligent and self-motivated individuals, willing to work hard, to achieve and exceed targets
- 5. Excellent oral and written communication skills
- 6. Comfortable to work long and unpredictable hours
- 7. Required to interact effectively with individuals at all levels
- 8. Innovative, enthusiastic & a quick thinker
- 9. Computer skills (an absolute necessity)

## Responsibilities:

- 1. Be able to effectively search and generate leads and prospective clients
- 2. Analyzing the market and evaluating the potential in the market
- 3. Revenue generation
- 4. Extensive travel within the city
- 5. Exceptional selling skills in the commercial marketplace as evidenced by a portfolio of successful achievements
- 6. Reading, interpreting, and understanding written plans and specifications
- Establishing and maintaining interpersonal relationship with clients (restaurants / pubs / lounges / clubs/gyms/parlours)

- 8. Oversee the development and timely delivery of quotes and pricing to partners in the assigned territory, including generation of quotations as required or supervision of quotes activity by Ankur lites
- 9. Conduct research to identify and qualify prospective clients, projects, and partners.
- 10. Fully utilize and maintain an up-to-date summary of selling activities and conversations in the
- 11. CRM database, including calendar, sales pipeline, account profile, and day-to-day sales contact activities.
- 12. Exhibit and/or attend trade shows as required.
- 13. Maintain timely follow-ups on quotations, documenting wins and losses with available
- 14. background information

## **How to Apply?**

1. If you are eligible & interested for the above mentioned job profile, kindly apply on the link before 30 June 2015 by 4:00 p.m.

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All the Best

Prof. (Dr.) Ajay Rana

Director - ASE & ATPC